

# WHO WE ARE

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## PROFILE

Q-Park is a leading off-street parking infrastructure owner and operator with well-managed commercial parking facilities across seven Western European countries. We operate off-street parking spaces we own, have under concession or with lease contracts from public and private landlords. We focus on off-street purpose-built parking facilities at strategic locations.

The seven countries in which we operate are the Netherlands, Germany, France, Belgium, United Kingdom, Ireland and Denmark. We are present in over 360 cities, have more than 5,300 parking facilities in our portfolio comprising over 1 million parking spaces. Based on publicly available industry data for

our competitors, we estimate that we are a top three player in terms of estimated off-street revenues in all the countries in which we operate.

Next to operating off-street parking facilities we offer:

- | Off-street parking management
- | On-street parking and kerbside management
- | EV charging points
- | Parking as a Smart Service (PaSS) platform
  - | an industry leading seamless parking service; and
  - | a fully integrated cloud-based digital infrastructure.

### Q-Park market position

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Based on (estimated) off-street revenues.

We demonstrate that effective regulated and paid parking combined with smart tariff plans, and pre-booking propositions along with digital access and payment services, makes an economic and sustainable contribution to cities and society. Effective regulated

and paid parking positively influences how people enjoy their urban visit, journey, shopping, commute or residence.

# HOW WE ARE DIFFERENT

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## PARKING AS A SMART SERVICE



## PARKING AS A SMART SERVICE

Powered by Q-Park

Q-Park Parking as a Smart Service (PaSS) is an evolutionary innovation combining ANPR technology with digital payment solutions, a quick-response code (QR code), Q-Park's proprietary Back Office Calculation (BOC) and Parking Management System (PMS) at access and exit points.

Q-Park PaSS enhances seamless parking services with digital access and automatic payment. It integrates payment options and is available to any customer using a parking or payment app which is part of our ecosystem. Customers register their number plate and link it to a bank account. Their number plate then forms their key to access Q-Park car parks. And with their QR code they can open pedestrian doors.

Q-Park PaSS is capturing value from innovation with a variety of business partners. Together we consider how to:

- | simplify the various steps a parking customer needs to take (literally and figuratively) and we innovate to make these steps as simple as possible;
- | connect the various sales & service channels a customer uses and we innovate for transparency, flexibility and freedom of choice;
- | plan adaptively for businesses who wish to offer parking as part of their service and ensure seamless integration with their backoffice systems.

### Portals

Q-Park PaSS enables businesses to manage access rights for their fleet by means of the **Fleet Portal** and for their visitors by means of the **Visitor Portal**. With the **Event Portal** we can manage access rights for VIPs, guests and operational crews at specific locations with specific date(s) and timing.

## Q-Park PaSS Infographic

Q-Park enhances seamless parking services with digital access and automatic payment

**PaSS = Parking as a Smart Service****Independent of city, car park or parking system****Access & Payment**

ANPR

QR code

Automatic payment

**Access Portals**

Online sales channels

(Smart value propositions  
Season tickets & Pre-booking)

Customised sales channels

(Linked customer journeys – APIs &amp; URLs)



Parking &amp; Payment apps

(Q-Park, KBC, 4411, ...)



Fleet portal

(Manage parking rights for colleagues)



Visitor portal

(Manage parking rights for guests)



Event portal

(Manage parking for VIPs, guests &amp; crew)

**Partner Interfaces**

Mobility Providers

(Charging, Sharing, Public Transport, Micro-mobility, ...)

Municipalities

(Liveability &amp; Mobility)

Public &amp; Private Landlords

(Sustainable assets)

Data &amp; Dashboards

