WHO WE ARE

PROFILE

Overview

Q-Park is a leading parking infrastructure owner and operator in the Western European market, with a large and diversified portfolio of owned, leased and managed parking facilities (PFs) across seven Western European countries. We mainly operate purpose-built off-street parking spaces (PSs), owned by us as well as PSs under concessions and long-term leases from public and private landlords, at strategic locations.

We started our operations in the Netherlands in 1998, and expanded to Belgium, Germany and the United Kingdom in the early 2000s. We have consistently secured long-term contracts and built a portfolio of prime parking locations in seven Western European countries and over 500 cities (including control fee contracts we are present in over 700 cities). Our diversified portfolio includes multifunctional PFs near inner-city areas, public transport nodes, airports and hospitals.

As at 31 December 2025, we operate over 5,500 PFs providing over 1,200,000 PSs in the Netherlands, Germany, France, Belgium, the United Kingdom, Ireland and Denmark.

Besides operating off-street parking facilities we also offer:

- Off-street parking management
- On-street parking and kerbside management
- EV charging points
- Parking as a Smart Service (PaSS) platform
  - an industry leading seamless parking service; and
  - a fully integrated cloud-based digital infrastructure.

Market position

Based on publicly available industry data of our competitors, we estimate that we are a top three player in terms of estimated off-street revenues in all the countries in which we operate.

STRATEGY & VALUE DRIVERS

Our strategies focus on value creation and are aligned with our purpose and vision. We have a disciplined and conservative approach to investment. We intend to drive sustainable growth and sustained business performance through revenue growth and portfolio growth.

To provide a response to external events and market trends our plans are founded on five strategic pillars:

- Scalable growth – in assets and in prime locations in the seven countries in which we operate.
- Operational excellence – with our digital platform PaSS, commercial reach and efficient remote solutions.
- Incremental value – EV charging points and shared mobility solutions at unique urban locations.
- Long-term value – sustainable development with our CSR programme and our mobility hubs.
- Functional quality – supported by our data analytics, quality brand, compliance, Parking Hosts, mobility partners, real estate and ICT.

Q-Park strategies



Value drivers

Our proven value drivers are:

- Off-street parking solutions as cities move towards more space for people.
- Smart parking tariffs differentiated according to car park profiles and sales channels.
- Digital transformation with pre-booking, Q-Park app and third-party connections.
- Lean and mean operations and data-driven decision making.
- On-street parking regulations control to assist cities with kerbside management.
- EV charging and energy management.
- Portfolio expansion.

By offering a substantial portfolio of parking facilities in urban areas throughout western Europe, we contribute to the sustainable urban mobility plans (SUMPs) of cities by balancing individual and societal needs.

On the one hand, there is an individual need to travel for educational, economic, social, living and leisure purposes – whenever possible and without hassle. On the other hand, there is a societal need to improve the liveability of cities, increase safety for pedestrians and cyclists, provide access to green and public spaces, support economic development, and to offer affordable and equitable access for all.

Value for customers

With our portfolio of parking facilities in or near inner-city areas, we serve customers who wish to park near their destination. With an increasing number of EV charging points, we also offer our customers the opportunity to top-up their electric vehicle while parked.

Value for partners

As a sustainable mobility partner, we know the value of partnering with a variety of sustainable mobility providers to offer complementary mobility solutions to residents, commuters and visitors of urban areas, encouraging active travel and public transport use.

Value for landlords

For public and private landlords, we offer a range of contract types and value propositions, which are supported by our business intelligence and our proprietary digital platform PaSS.

Value for society

We operate with a long-term perspective and from a solid financial basis. Our Corporate Social Responsibility (CSR) report provides insight into our social and environmental impacts and how we enhance urban liveability and connect communities for years to come.