

# WHO WE ARE

## VISION & MISSION



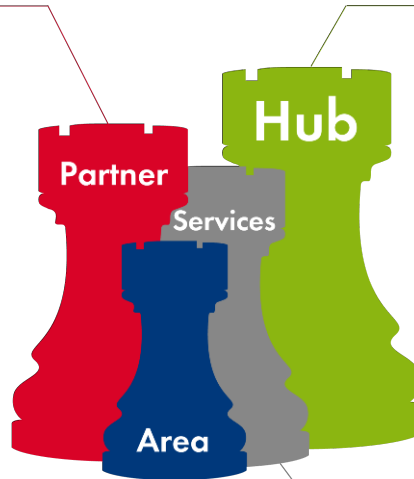
### Operator to Partner

Q-Park moves from traditional parking operator to sustainable **mobility partner**



### Location to Area

Q-Park moves from parking facility perspective to **area perspective**



### Facility to Hub

Q-Park moves from operating parking facilities to building **Mobility Hubs**



### Space to Services

Q-Park moves from providing parking spaces to enabling **mobility services**.

We are one of Europe's leading parking infrastructure owner and operator with more than 677,000 parking spaces in over 3,400 well-managed commercial parking facilities across seven Western European countries.

We mainly operate off-street parking spaces owned by us as well as parking spaces under concessions and long-term leases from public and private landlords.

We demonstrate that effective regulated and paid parking make an economic and sustainable contribution to cities and society, and that a positive parking experience impacts how people enjoy their visit, journey, shopping, commute or residence.

We have numerous mobility hubs which provide access to a variety of sustainable mobility services. Supporting urban accessibility, sustainability and liveability.

We provide sustainable mobility services such as:

- | last mile logistics and locker walls;
- | EV charging points and EV fleet charging hubs;
- | public transport, car sharing and bicycle parking.

## Sustainable Mobility

### Mobility hubs are the solution

We seek to combine public and private modes of transport with public and private parking facilities. When transport nodes converge, they form a hub, making individual and sustainable mobility feasible. Meeting the needs of residents, commuters, visitors and the economic function of an urban area.

### Sustainable Mobility Partner (SMP)

As sustainable mobility partner, Q-Park helps get SUMP's moving in the right direction. We contribute our considerable knowledge and experience. Together with our partners we seek ways to make sustainable mobility in urban areas successful. Measures we can help introduce include:

- | transitioning from on-street to off-street parking;
- | transforming search traffic to destination traffic with smart navigation and pre-booking;
- | facilitating EV charging and shared mobility;
- | providing bicycle parking solutions;
- | offering logistics services at the edge of the city and before low- and zero-emission zones.

## Vision

We aim to be the most preferred and recommended parking partner at strategic locations in Western Europe, based on functional quality, operational

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## MOBILITY CHAIN SOLUTIONS

Parking facilities are vital links in the mobility chain, connecting travellers with their final destination and acting as public transport transit points. We work closely with local authorities to develop facilities that enable travellers to park their cars or bicycles securely and conveniently as they continue their journey by another means.

### **P+R (Park + Ride) facilities, the Netherlands**

Q-Park P+R facilities are modern, integral parts of the mobility chain in many towns and cities across the Netherlands. Located in the vicinity of public transport, they are easy to access and easy to find.

While Q-Park P+R facilities are open to everyone, they are designed especially for those who are continuing their journey by public transport, with travellers receiving a reduction on their parking tariff. It's a system that has saved hundreds of millions of car kilometres.

As with all Q-Park facilities, P+R facilities are well laid out, safe, clean and feature ample parking spaces, camera surveillance and good lighting. Other notable features include:

- | Customer-friendly pedestrian route to public transport
- | Open 24/7
- | Automatic lighting at entrance/exit
- | Favourable parking tariffs for commuters
- | Cashless payment only – multiple cards accepted
- | Parking spaces for the disabled
- | General information
- | 24/7 season tickets
- | Special discounts for travellers