

# CORPORATE WEBSITE

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# INFORMATION PLATFORM

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## Q-Park Student Award

The Q-Park Student Award is an award organised annually by Erasmus University Rotterdam and Q-Park. The Q-Park Student Award is a competition for the best theses, research projects or assignments submitted by college or university students in the Netherlands and Flanders about parking in the broadest sense of the word.

**Date: Wednesday, 3 November 2021**

**Theme: Urban Mobility & Behaviour**

## Thought Leaders



**Carlo van de Weijer** about Mobility & Behaviour. Carlo is Managing Director Eindhoven AI Systems Institute (EASII) at TU Eindhoven and a smart mobility expert. His expertise revolves around the future of mobility, traffic and the automotive world, AI, Big Data and IoT. Fear not, he brings a humorous, original and inspiring view on the future.



**Frank Quix** about Shopping & Behaviour. Frank is Managing Director Q&A Insights & Consultancy and a retail expert. His expertise is based on profound research and other relevant knowledge he has gathered about online shopping and the importance of off-line shopping. He knows a thing or two about retail strategy and customer satisfaction.



**Frank De Moor** knows a thing or two about parking today and has a clear view on parking (and mobility) in the future. Frank is CEO at Q-Park BV and a member of the Q-Park Student Award jury. He will present the award to the students with the best theses.



**Giuliano Mingardo** is specialised in parking policy and mobility management and regularly advises (local) governments and companies on these issues. He will welcome you and introduce this year's theme 'Urban Mobility & Behaviour'. Giuliano is researcher at Erasmus University Rotterdam.

## Event moderator



**Theo Thuis** is an innovator and inspirator with a more than average interest in solutions for smart cities and smart mobility. He will guide us through the event and loves to challenge all guests to engage with the speakers, students and each other.

## Basic event information

- | Date: 3 November 2021
- | Agenda:
  - | 13:00 Welcome reception
  - | 14:00 Thought Leaders
  - | 15:00 Discussion & Break
  - | 16:00 Student Presentations & Award Ceremony
  - | 17:00 Networking Beverages & Bites
- | Venue: Muziekgieterij
- | Address: Boschstraat 7, NL-6211 AS Maastricht