

# WHO WE ARE

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## PROFILE & TIMELINE

Q-Park is a leading off-street parking infrastructure owner and operator with well-managed commercial parking facilities across seven western European countries. We operate off-street parking spaces we own, have under concession or with long-term lease contracts from public and private landlords. We focus on off-street purpose-built parking facilities at strategic locations.

We operate more than 3,600 parking facilities comprising over 706,000 parking spaces in the Netherlands, Germany, France, Belgium, United

Kingdom, Ireland and Denmark. Based on publicly available industry data for our competitors, we estimate that we are a top three player, based on the estimated off-street revenues, in all the countries in which we operate.

- I We are present in over 320 cities.
- I We provide a leading EV charging point offering with over 4,000 charging points.
- I We have a 25-year track record of consistent revenue growth with a strong rebound post-Covid.

### Q-Park market position

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Based on (estimated) off-street revenues.

We demonstrate that effective regulated and paid parking combined with smart tariff plans, pre-booking propositions, combined with digital access and payment services make an economic and sustainable contribution to cities and society, positively impacting how people enjoy their urban visit, journey, shopping, commute or residence.

We have consistently secured long-term contracts and built a portfolio of prime parking locations, including multifunctional parking facilities near inner-city areas, public transport interchanges, airports and hospitals.

### Timeline

We started our operations in the European market in the Netherlands in 1998. We expanded to Belgium,

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## BRAND IDENTITY

The Q-Park Brand Identity is all about how we present ourselves and how we want to be recognised and perceived by stakeholders. In essence it is a promise of what people can expect from us.

The online manual describes the Q-Park Brand Identity in detail and contains digital references, downloads and interaction options. [Click here](#) for the Q-Park Brand Identity manual.