

WHO WE ARE

PROFILE

Overview

Q-Park is a leading parking infrastructure owner and operator in the Western European market, with a large and diversified portfolio of owned, leased and managed parking facilities (PFs) across seven Western European countries. We mainly operate purpose-built off-street parking spaces (PSs), owned by us as well as PSs under concessions and long-term leases from public and private landlords, at strategic locations.

We started our operations in the Netherlands in 1998, and expanded to Belgium, Germany and the United Kingdom in the early 2000s. We have consistently secured long-term contracts and built a portfolio of prime parking locations in seven Western European countries and over 500 cities (including control fee contracts we are present in over 700 cities). Our diversified portfolio includes multifunctional PFs near inner-city areas, public transport nodes, airports and hospitals.

As at 31 December 2025, we operate over 5,500 PFs providing over 1,200,000 PSs in the Netherlands, Germany, France, Belgium, the United Kingdom, Ireland and Denmark.

Besides operating off-street parking facilities we also offer:

- | Off-street parking management
- | On-street parking and kerbside management
- | EV charging points
- | Parking as a Smart Service (PaSS) platform
 - | an industry leading seamless parking service; and
 - | a fully integrated cloud-based digital infrastructure.

Market position

Based on publicly available industry data of our competitors, we estimate that we are a top three player in terms of estimated off-street revenues in all the countries in which we operate.

HOW WE ARE DIFFERENT

PARKING AS A SMART SERVICE



PARKING AS A SMART SERVICE

Powered by Q-Park

Q-Park Parking as a Smart Service (PaSS) is an evolutionary innovation combining ANPR technology with digital payment solutions, a quick-response code (QR code), Q-Park's proprietary Back Office Calculation (BOC) and Parking Management System (PMS) at access and exit points.

Q-Park PaSS enhances seamless parking services with digital access and automatic payment. It integrates payment options and is available to any customer using a parking or payment app which is part of our ecosystem. Customers register their number plate and link it to a bank account. Their number plate then forms their key to access Q-Park car parks. And with their QR code they can open pedestrian doors.

Q-Park PaSS is capturing value from innovation with a variety of business partners. Together we consider how to:

- | simplify the various steps a parking customer needs to take (literally and figuratively) and we innovate to make these steps as simple as possible;
- | connect the various sales & service channels a customer uses and we innovate for transparency, flexibility and freedom of choice;
- | plan adaptively for businesses who wish to offer parking as part of their service and ensure seamless integration with their backoffice systems.

Portals

Q-Park PaSS enables businesses to manage access rights for their fleet by means of the **Fleet Portal** and for their visitors by means of the **Visitor Portal**. With the **Event Portal** we can manage access rights for VIPs, guests and operational crews at specific locations with specific date(s) and timing.

Q-Park PaSS Infographic

Q-Park enhances seamless parking services with digital access and automatic payment

PaSS = Parking as a Smart Service

Independent of city, car park or parking system



Access & Payment

ANPR

QR code

Automatic payment



Access Portals

Online sales channels

(Smart value propositions
Season tickets & Pre-booking)



Customised sales channels

(Linked customer journeys – APIs & URLs)



Parking & Payment apps

(Q-Park, KBC, 4411, ...)



Fleet portal

(Manage parking rights for colleagues)



Visitor portal

(Manage parking rights for guests)



Event portal

(Manage parking for VIPs, guests & crew)



Partner Interfaces

Mobility Providers

(Charging, Sharing, Public Transport, Micro-mobility, ...)

Municipalities

(Liveability & Mobility)

Public & Private Landlords

(Sustainable assets)

Data & Dashboards

